

NEWS RELEASE

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Cycle North Carolina Pumps Thousands into Local Economy

Goldsboro, NC - Goldsboro “*rolled out the red carpet*” to welcome over 1,000 cyclists as they pedaled into town on Thursday, October 3rd. Herman Park was transformed into a tent city, where many cyclists camped for the night. Others headed for area hotels. After enjoying an afternoon of entertainment, the riders loaded buses and headed downtown for an evening of fun, food and music at local restaurants, pubs and the Arts Council.

The riders departed Goldsboro early on October 4th and enjoyed a rest stop at Cliffs of the Neuse State Park. Mt. Olive pickles and Krispy Kreme doughnuts were enjoyed by all! After a tour of the new Nature Center and the famous “Cliffs”, it was on to the next stop in New Bern.

Chuck Hobgood, President of North Carolina Amateur Sports, announced “*Goldsboro was one of the favorite overnight stops for our participants during the ride. Herman Park, the great hospitality, the entertainment, the food, the downtown area and everything else that we encountered in Goldsboro were outstanding! We were pleased to introduce and showcase Goldsboro to the 1,055 participants from 35 states, the District of Columbia, the Virgin Islands and Canada. Thanks so much to Goldsboro/Wayne County Travel & Tourism, the Goldsboro Parks & Recreation Department and the City of Goldsboro. Everyone worked so hard to make Goldsboro a great overnight stop for the 2013 Cycle North Carolina “Mountains to the Coast” event. We look forward to bringing Cycle North Carolina back to Goldsboro very soon.*”

This was the first time Goldsboro has hosted Cycle NC. The event generated approximately \$100,000 to the local economy.

Hosted by North Carolina Amateur Sports (NCAS), Cycle North Carolina is a fully supported cross-state recreational bike tour of the Tar Heel State. Formed in 1999, Cycle North Carolina is designed to promote physical fitness and health, and provide economic impact and publicity to rural communities, while showcasing the state’s beauty, scenic attractions and cultural diversity.

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